



easyrx  
patents pending

---

universal orthodontic lab prescription software

---

[www.easyrxortho.com](http://www.easyrxortho.com)



EasyRx is cloud-based **universal lab prescription software** for orthodontic practices and labs.



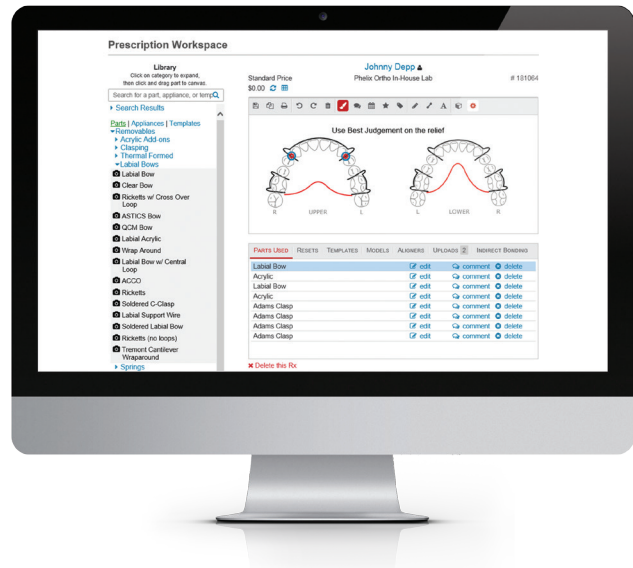
For the practice, EasyRx features include:

- Create patient appliance, aligner and indirect bonding prescriptions using The EasyRx Universal Library of over 500 parts, appliances and templates
- Attach digital files, including 3D Models / STL files to patients and prescriptions
- Submit prescriptions to your In-house and commercial labs
- Track patient prescriptions using the Prescription Dashboard, desktop notifications and the Daily Digest Email
- Communicate securely and efficiency with your labs
- View STL files using EasyRx 3D
- Provide **Prescription Feedback** that is communicated to your labs
- Create **customized prescription templates**
- View **patient prescription history** and allergy information
- Integrates with **iTero® MyAlignTech** and **3Shape Communicate™** software (other scanner software integrations pending)
- Integrates with **Dolphin Imaging and Management®** and **CS OrthoTrac®** software (other software integrations pending)
- **Manage** your In-House lab
- All prescriptions and files stored **securely stored** and backed up in the Cloud



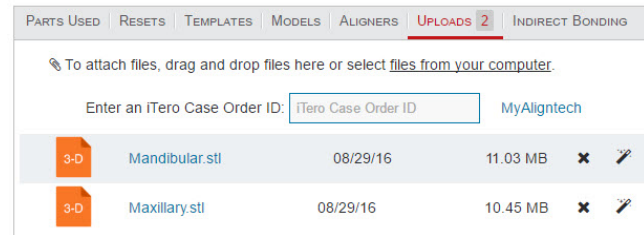
## CREATE

Use the **EasyRx Universal Orthodontic Lab Prescription Form** to quickly create patient appliance, aligner and indirect bonding prescriptions

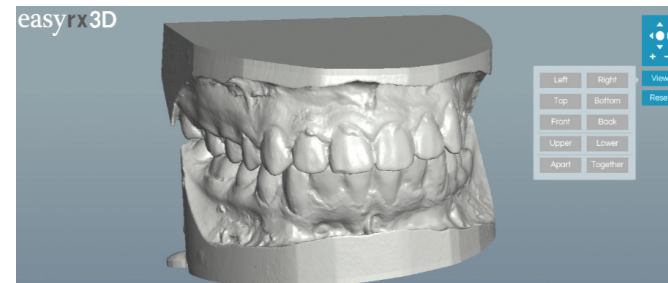


## ATTACH

Attach digital files, including STL, to patients and prescriptions

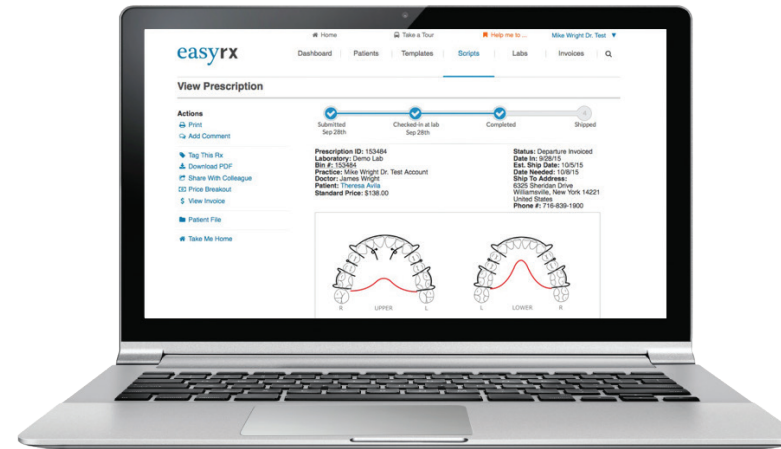


EasyRx 3D: View STLs from your browser



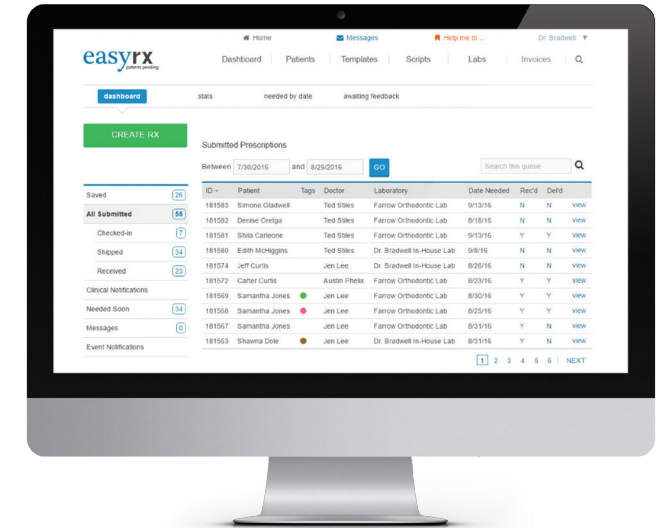
## SUBMIT

Submit Prescriptions to In-House and commercial labs, while following prescription workflow. Communicate securely with labs.



## TRACK

Robust Prescription Dashboard tracks prescriptions, due dates, notifications, receive daily digest emails



## Why EasyRx?

- **The EasyRx Universal Orthodontic Lab Prescription Form** - Create prescriptions for any appliance or lab item, submit to any lab
- **One application** to manage all patient prescriptions and digital files, including 3D Model / STL files
- **Connect** your Rxs and STL files on a product built for orthodontic lab prescriptions. No longer rely on proprietary lab Rx systems and third party file sharing services.
- **Stop** juggling different portal logins and submitting STL files separately to your labs
- **The EasyRx Universal Library** of parts, appliances and templates allows for prescription standardization across the entire practice
- **One click** remakes and repairs!
- **View** your labs standard price on prescriptions
- **Track** all your cases, with ease, using the Prescription Dashboard, Desktop Notifications and the EasyRx Daily Digest email.
- EasyRx prescriptions **reduce common errors** seen on confusing and sometimes indecipherable hand drawn prescription sketches
- Implement a **full digital prescription workflow** from scanning and uploading your STL files to sending a digital prescription to your labs
- **Easily** confirm appliances are ready for patient appointments, improving patient experience and reducing reschedules
- **No longer** rely on one or two staff for prescription management and tracking, reducing costs and frustration
- **Secure communication** with your labs, improving your HIPAA compliance
- **Manage** your In-house lab, improving control, accountability and efficiency.
- **Go Green** – eliminate burdensome paper trails with EasyRx
- **Protect** your prescription data. Your data is securely stored and backed up per ADA and HIPAA mandates

“

EasyRx has saved us enormous amounts of time, headaches, and frustrations by streamlining our digital workflow for lab appliances.

”

Scott Frey, DDS , MSD  
FreySmiles  
Allentown, PA

There is no charge for labs to receive EasyRx prescriptions. Plus, they can choose to pay monthly for integrated workflow, production and invoice solutions.



## Invite your labs to use EasyRx!



Labs using the free version of EasyRx can:

- **Digitally receive** prescriptions from any practice using EasyRx
- Work with neat, legible **EasyRx prescriptions** with supporting digital files attached
- **Communicate securely** with practices
- **Mark prescriptions** as checked in, shipped and provide tracking information
- **Customize** the EasyRx Universal Library of parts, appliances and templates and share with practices using EasyRx
- **Catalog** precise, customized prescription templates for practices
- Configure their **customized acrylic color chart** and decals

Optionally, labs can also:

- Implement **EasyRx Standard** which offers 3D Model Service
- Implement **EasyRx Premium** which offers more integrated workflow features
- Implement **EasyRx Enterprise** which offers production and invoicing features

## EasyRx Practice Subscription Pricing Plans

### PER SCRIPT

# \$0

PER MONTH

Create Unlimited Rx  
\$1.29 per Submitted Rx  
5GB file storage

Includes all these great features

- Create patient appliance, aligner and indirect bonding prescriptions
- Manage prescriptions using the Prescription Dashboard, Notifications and Daily Digest Email
- Attach, store and share all files types, including STL
- Submit prescriptions to labs
- Create customized prescription templates
- Secure practice—lab communication
- All prescriptions stored securely in the cloud
- Phone and email support

### STANDARD

# \$49

PER MONTH

Create Unlimited Rx  
50 Free Rx submissions per month\*  
15 GB file storage

Includes all these great features

- Create patient appliance, aligner and indirect bonding prescriptions
- Manage prescriptions using the Prescription Dashboard, Notifications and Daily Digest Email
- Attach, store and share all files types, including STL
- Submit prescriptions to labs
- Create customized prescription templates
- Secure practice—lab communication
- All prescriptions stored securely in the cloud
- Phone and email support

\*\$1.29 per submitted Rx over 50

### PREMIUM

# \$99

PER MONTH

Create Unlimited Rx  
Submit Unlimited Rx  
to in-house lab  
100 Free Rx submissions  
per month to commercial labs\*  
100 GB file storage

Premium includes everything in Standard and:

- Practice management integration
- Create and manage In-House lab
- Create internal labs for tracking
- Share prescriptions with colleagues
- Multiple accounts

\*\$1.29 per submitted Rx over 100

“ I love EasyRx! Now I’m a completely digital office. Before, we needed a solution for sending my scans, creating custom appliances, and working with different labs. The EasyRx application allows me the opportunity to do all of the above with a very clean interface. I would recommend EasyRx to any digital practice.”

John Graham, DDS, MD  
Graham Orthodontics  
Salt Lake City, UT



---

universal orthodontic lab prescription software

---

Schedule your EasyRx  
demo today!

---

[www.easyrxortho.com](http://www.easyrxortho.com)

1.888.340.3751

[info@easyrxortho.com](mailto:info@easyrxortho.com)